

Welcome to
the



MyData Online
2020

Conference



Opening round

**Where are you joining from and
what's the weather like?**



MyData Global

- ✓ **International** nonprofit
- ✓ Headquartered in **Finland**
- ✓ Founded in **2018**
- ✓ Over **600** members
 - ... including over **90** organisations
 - ... from over **50** countries
- ✓ **25** local hubs on **6** continents
- ✓ Emerging international **thematic** groups
- ✓ Organiser of the leading personal data **conference**



FAIR, SUSTAINABLE, AND PROSPEROUS DIGITAL SOCIETY THROUGH A HUMAN-CENTRIC APPROACH TO PERSONAL DATA

People get value from their data and set the agenda on how it is used



For organisations, the ethical use of data is always the most attractive option

**FROM FORMAL TO
ACTIONABLE RIGHTS**

**FROM DATA PROTECTION TO
DATA EMPOWERMENT**

**FROM CLOSED TO
OPEN ECOSYSTEMS**



MyData Online 2020 in a nutshell

MyData Online 2020 (Dec 10-12) will gather **1000 personal data professionals and people interested in the data economy.**

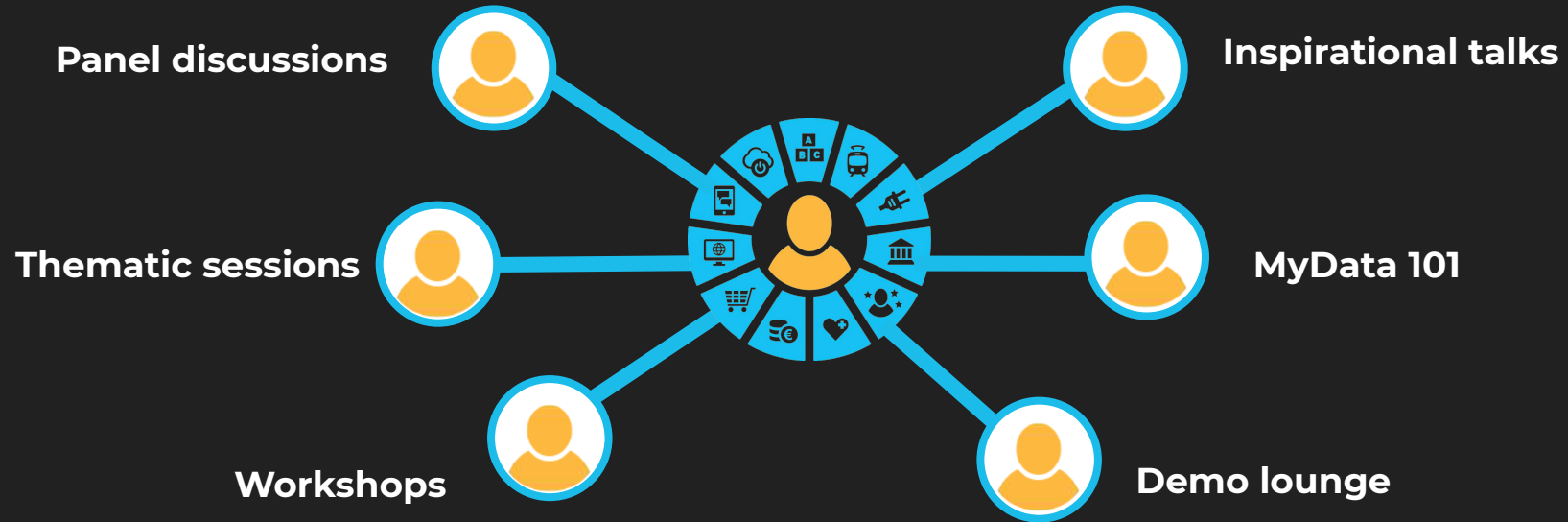
We bring together **business, legal, tech and societal perspectives** to create sustainable, fair and prosperous digital society.

The online conference will provide **quality programme, networking opportunities and social connections.** (The virtual venue is [the Qiqo platform.](#))

The conference is organised by the [MyData Global](#) - an award-winning international nonprofit based in Finland. MyData Global's mission is to empower individuals to self-determination regarding their personal data. Our work is mostly financed by membership fees and revenue from the conference

MyData Online 2020: 3 days of dialogue and action

MyData Online 2020 is a dynamic event providing hours of quality content, interaction, learning and networking in different formats.



Theme of 2020:

**“Radical collaboration
for designing
the new normal”**

- Business, Legal, Tech, Society
- Post-pandemic but not only
- The new human-centric normal



MyData Online 2020:
virtual platform & attendee goals

Up to 1000 participants, 50+ countries

Our virtual venue: QiqoChat

- QiqoChat is a “social wrapper” built around Zoom (online video meeting room) to ensure the freedom of movement, exactly the same way as in the regular conference.
- Qiqo is a venue: it provides space for the conference. The audio and video for each of the session rooms is based on Zoom.
- This means that each of the session has its dedicated Zoom call. Each of the Zoom calls needs a host to e.g. record the session.
- There are also social spaces, rooms to relax in and Gardens.





MyData Online Pre-event

30 November 10:30 UTC & 18:30 UTC

Discussion - Networking - Venue orientation - Fun - Community

In the Conference Virtual Venue - QiqoChat



Dear Volunteers-to-be.

Working in an online event requires:

- Foolproof as the default setting for any guidance or instructions
- Focus on easy navigation, helping people to find the right places, the right sessions, the right people
- “Keep calm and...” Stressful incidents are going to come up, so staying calm and assuring people that everything is under control or taken care of is very important
- People don’t interact naturally online so special care should be put to this - inviting people to chat, to interact, to be active, to goof around a bit



And avoiding the worst case scenario....

- Frantic participants and presenters
- Connections, buttons, other things not working
 <- techno rage
- People not learning to navigate the venue
- People feel the event structure too heavy or complex to understand to gain the most out of the conference



Teams!



Tech
support



Note
takers



Virtual room
assistance



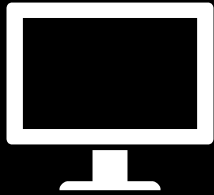
Hospitality



Social and
networking



Tasks!



Tech support

- Monitoring Slack and conference@mydata.org to ensure people have access to the venue, coordinating with the Qiqo team
- Supporting the navigation within Qiqo in the Live Chat



Virtual room assistance

- Working as a Zoom host for the session
- Managing Zoom connection: recording the session to the Cloud
- This is THE most responsible team of all, very important -> the recordings cannot be lost.





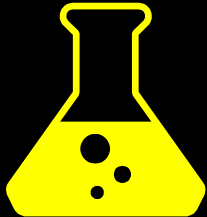
Hospitality

- Welcoming participants in the Lobby (audio, video, chat), and in the Helpdesk (audio, video, chat)
- Helping participants to navigate inside the venue
- Having a Bright Virtual Smile to spread good vibes



Note takers

- Super-important for good communications!
- Taking the notes from the sessions, especially from the Open Space on Saturday



Social and networking

- Welcoming the participants during the social activities (yoga, walking meeting),
- Explaining the basic rules for successful social interaction



**Training #1 for
teams IN QIQO -
Thursday**

**26th Nov at 3pm
UTC**

**Training #2 for
teams IN QIQO
- Thursday**

**3rd Dec at 12pm
UTC**





**Now let's get to
know each other,
dear humans!**

